



NACM Seminar

10 February 2011

Pomology - Chris Fairs



Pomology Committee

- 🍏 We meet 4 times a year
- 🍏 We represent the interests of our members and the industry
- 🍏 We maintain close links with:
 - 🍏 Growers' Associations (e.g. HCFGA & SWECA)
 - 🍏 Research station specialists
 - 🍏 Independent experts
 - 🍏 Regional associations (3CCPA ,WCPA etc)
- 🍏 Chairman Sept 2009 to Sept 2011 – Chris Fairs, Bulmers (Heineken)



Growers Update - Online ...

- 🍏 On NACM website
- 🍏 Hard copies discontinued
- 🍏 A mixture of topical scientific and cultural articles with permanent reference material
- 🍏 Much accessible to public viewing – good industry PR
- 🍏 Require constant supply of new and interesting subject matter



NACM Book


Growing Cider Apples (revised)

- 🍏 A guide to good orchard practice – first published in 2002
- 🍏 Written and now revised by Liz Copas & Roger Umpelby
- 🍏 Committee now reading final draft before going to print in spring 2011
- 🍏 NACM paying for costs. Electronic version planned
- 🍏 Discretionary distribution by NACM members to growers & other interested parties



Education

Apprenticeship & Training Schemes

-  Wyvern Training Services 01432 880690 – supported by LANTRA

Apprenticeships

-  Negotiating with Holme Lacy College, Hereford
-  Timing – finalising content – spring 2011
-  Securing placements and commitment from growers – late spring
-  Recruit apprentices – summer 2011
-  Apprentice training commences Nov/Dec 2011



Education

- 🍏 Technical and Management training
 - 🍏 First event held 2nd Feb – pruning
 - 🍏 Money secured for more events - growers choose
 - 🍏 Funds available for management training events
 - 🍏 Contact Tony Walmsley

- 🍏 Nuffield Scholarships/Worshipful Company of Fruiterers
 - 🍏 1 local grower applied - granted a scholarship



'Next Generation' Trial Orchards

- 🍏 1 orchard in Herefordshire, 2 in Somerset – each 1 ha
- 🍏 15ft x 5ft plant – 581 trees/acre = 1,436 trees/ha
- 🍏 Combinations of new & existing varieties with rootstocks/interstocks
- 🍏 Randomised, replicated trials – planned by a statistician
- 🍏 Assessed annually by Angela Berrie & Jean Fitzgerald of EMR
- 🍏 Accurate crop recording
- 🍏 Early trends starting to show



Growers' Technical Day

- 🍏 Event sponsored by NACM – free to growers, invited by NACM members and exhibitors
- 🍏 Held in July on a Bulmers' Farm
- 🍏 A showpiece for the industry - promoting benefits of orchards to the environment and employment
- 🍏 Incorporates an orchard walk with technical presentations
- 🍏 In 2010 – 300 attended with 30 trade exhibitors



New Archive at Cider Museum

- 🍏 Archivist - sponsored by NACM
- 🍏 Now accepting items for controlled atmosphere storage
- 🍏 Digitisation of Long Ashton reports
- 🍏 Bulmers' Orchard archive transferred
- 🍏 The archive needs your historical documents
- 🍏 Contact Irene Orchard 07760 192355